"If we’re going to out-innovate and out-educate the rest of the world, we’ve got to open doors for everyone. We need all hands on deck, and that means clearing hurdles for women and girls as they navigate careers in science, technology, engineering, and math."
- First Lady Michelle Obama, September 26, 2011
INTRODUCTION

Wonder Women Tech is a conference platform that highlights, educates, and celebrates women in STEAM, innovation and entrepreneurialism. Our conferences offer a variety of speakers, panel discussions, coding classes, community inclusion activities and other dynamic programming geared towards empowering women, girls, people of color and diverse communities. We seek to create a shift in diversity and inclusion within STEAM industries by offering revolutionary content and impactful discussions.

Our 2016 conference will support and facilitate a community driven Wonder Women Tech Week leading up to the Wonder Women Tech Conference. Inclusivity is one of our primary drivers and we intend to offer as many engagement opportunities to as many socioeconomically disparate audiences as possible.

Primary conference programming will occur on **July 16th-17th** from **8AM to 6PM** at the **Long Beach Convention Center**. We will host conference opening and closing parties **Friday, July 15th** and **Sunday, July 17th** (Venue and Times TBA) with satellite mixer opportunities available on Saturday. The City of Long Beach has made a commitment to sponsor the Wonder Women Tech Conference for the next three years beginning 2016 through 2018.
PAST SPONSORS INCLUDE

Google  Microsoft  YouTube  Lyft  Verizon  Udemy

Los Angeles Auto Show  Marriott  Time Warner Cable  NationBuilder  Aruba Networks

City National Bank  Cornerstone OnDemand  Novica  Causecast  School of Devs  PluralSight

Originade  Raleigh Studios Worldwide  SMP Tekkon Studio  Glam Squad  Stylinity  Crg

Eric Garcetti  LA City Controller’s Tech Bullpen  VinModo Wing  Marquis Organic Eating  Keurig  TrueToniqs

Kind Nuts and Spices  Internet Litigators

AS FEATURED IN

CBS  CBS Los Angeles  NBC  4 Los Angeles  FOX News  FOX 11 Los Angeles  The Huffington Post

Deseret News  Daily Breeze  The Argonaut  Long Beach Post  Takepart  laist  LA Tech Digest
DEMograPHICS

Wonder Women Tech Conference attracts individuals of all ages and walks of life, bringing together people who are passionate about STEAM and developing innovative, entrepreneurial solutions to local and global challenges. We are focused on attracting people at the leading edge of their industries, bringing together pioneers from across concentrations in order to further innovation and break down barriers. A major part of our mission is to empower women and diverse pioneers through strong community, sharing and opportunity generation.

While our focus is empowering women, Wonder Women Tech Conference is gender inclusive. Our inaugural/beta conference of 1000 participants was 25% men. Additionally, this first conference included people of all ages, from 10 to 65.

Our 2016 conference aims to reach an even wider audience. Capitalizing on the traction we gained from our inaugural gathering, we anticipate a total attendee number of 3,500-5,000 participants, a 300% increase from 2015. Focusing on diversity and inclusion, our programming in 2016 will incorporate a Junior Innovation Camp, coding classes, programming for seniors and deaf communities, as well as a ‘Bring Your Mother/Bring Your Daughter’ ticketing options.

We strategically develop partnerships with companies and organizations who are at the forefront of diversity and inclusion within their markets as well as companies committed to the advancement of women in STEAM and innovation.
WONDER WOMEN TECH BRAND IMPACT

Wonder Women Tech is committed to creating a legacy for making an impact for women and diversity within the digital space. We believe in building strategic partnerships and fostering a collaborative spirit to create the greatest digital imprint possible. We continue to build powerful relationships with some of the largest media brands, including Huffington Post, She Knows Media, and BlogHer, as well as local and national outlets. We create unique engagements with numerous bloggers and influencers and engage in weekly Twitter Parties and social media campaigns to maximize our Wonder Women Tech Brand Impact.

These relationships enable us to expand our reach by the millions, allowing our Foundation to plant the seeds for our audience to continue to grow daily. We provide our partners with the opportunity to benefit from our innovative PR, marketing and social media strategies.

Even stronger than 2015, this year’s Wonder Women Tech Conference is guaranteed to spark conversations, trigger emotions, and have a strong social and diverse impact, while adding a creative twist to your brand messaging.

WONDER WOMEN TECH HASHTAGS

#WeArePioneers  #WeLovePioneers  #DiscoverYourPioneer  #iPioneer  #WonderWomenTech

SOCIAL INTERACTIVE, VIRAL, HASHTAG MEDIA

Monthly social media impressions within our soft circle of supporters:

- Twitter: 3.2 million
- Facebook: 1.2 million
- Instagram: 250k
- Total Impressions: 5.8 million
#WEAREPIONEERS

With Support From:

Our 2016 Wonder Women Tech Conference theme, “#WeArePioneers,” will explore unique and groundbreaking programming allowing us to showcase the many faces of STEAM. Our conference highlights pioneering women and diverse innovators who are paving the way for future generations and we are looking for partners who are actively doing or seeking to do the same. Diversity & inclusion are two of the primary focuses of Wonder Women Tech and our audience reflects this. Our audience is cross disciplinary, presenting a variety of unique opportunities for dynamic programming, engagement, new network development and collaboration.

Wonder Women Tech Conference is a tremendous opportunity for our partners to demonstrate their forward thinking perspective and leadership in diversity, inclusion, innovation and STEAM. Our Sponsorship Opportunities are designed to provide companies unique opportunities to interact with attendees and help raise awareness about your company’s diversity, inclusion and innovation efforts. Our Career Fair will host thousands of candidates in STEAM where you can #DiscoverYourPioneer and hire qualified innovators.

Partnering with Wonder Women Tech Conference will provide the opportunity to:

- Engage with thought leaders and general public audiences with demonstrated interest in diversity, inclusiveness, innovation and STEAM.
- Reach a global audience of change-makers at the forefront of diversity, inclusiveness, innovation and STEAM through pre-conference activities such as Wonder Women Tech Week, the Wonder Women Tech Web Series and through Conference promotion and social media outreach.
- Be recognized as a forward thinking, inclusive and innovative company while attracting new audiences across STEAM industries.
- Allow conference participants to explore opportunities in fields outside of their traditional focus.
- Hire qualified women and diverse innovators who are looking to work with companies who focus on diversity and inclusion.

These Sponsorship Opportunities are a starting point for our journey together. We are open to building upon these ideas, or creating an entirely unique engagement for your company. Let’s Innovate.Empower.Ignite Wonder Women Tech 2016 together!
PRESENTING PIONEER SPONSOR
$100,000+ (2 available)
• 20’ x 20’ Prime location floor space in Expo Hall
• Expo Hall or Career Fair Naming Rights
• Inside Front/Back Cover of WWT Conference Guide
• Inclusion in all media and press releases
• Receive special shout outs on Social Media Platforms
• Logo placement on website and all marketing materials
• Logo placement on all video content
• Logo placement on T-shirt
• SWAG and seat drops of gifts and giveaways
• Film and Photography of staff and brand/company
• (10) VIP tickets to the Wonder Women Tech Conference
• VIP Access to Speakers, Elite Guests and Organizers
• 2 minute welcome or closing conference speech
• Present at Pioneering Women Awards Ceremony

INNOVATE SPONSOR
$50,000 (5 available)
• 10’ x 20’ Prime location floor space in Expo Hall
• Expo Hall or Career Fair Signage
• Full Page Color Ad in WWT Conference Guide
• Inclusion in all media and press releases
• Receive special shout outs on Social Media Platforms
• Logo placement on website and all marketing materials
• Logo placement on T-shirt
• SWAG and seat drops of gifts and giveaways
• Film and Photography of staff and brand/company
• (8) VIP tickets to the Wonder Women Tech Conference
• VIP Access to Speakers, Elite Guests and Organizers
• Present at Pioneering Women Awards Ceremony
• Passes (4) VIP/Speaker Luncheon
• Complete Registrant List
• Logo and mention featured in 1 episode of The Wonder Women Tech Show
• Receive a WWT Diversity and Inclusion Lunch and Learn discussion (Special WWT Ambassadors will come to your office to engage your staff in a Lunch and Learn series within one calendar year of conference.)
WONDER WOMEN TECH CORPORATE SPONSORSHIPS (CONT’D)

**EMPOWER SPONSOR**
$30,000
- 10’ x 10’ Prime location floor space in Expo Hall
- 1/2 Page Color Ad in WWT Conference Guide
- Inclusion in some media and press releases
- Receive special shout outs on Social Media Platforms
- Logo placement on website and all marketing materials
- SWAG and seat drops of gifts and giveaways
- Film and Photography of staff and brand/company
- (6) VIP tickets to the Wonder Women Tech Conference
- VIP Access to Speakers, Elite Guests and Organizers
- Present at *Pioneering Women Awards Ceremony*
- Passes (2) VIP/Speaker Luncheon
- Attendee Resume Access
- Receive a *WWT Diversity and Inclusion Lunch and Learn* Conference Call (Special WWT Ambassadors will host a Conference Call to engage your staff in a Lunch and Learn series within one calendar year of conference.)

**IGNITE SPONSOR**
$10,000
- 10’ x 10’ booth in Expo Hall
- 1/2 Page Ad in WWT Conference Guide
- (2) VIP tickets to the Wonder Women Tech Conference
- Inclusion in some media and press releases
- Receive special shout outs on Social Media Platforms
- Logo placement on website and all marketing materials
- SWAG and seat drops of gifts and giveaways
- Two Invitations to Saturday Night Mixer Event

**DEMO SPONSOR**
$7,500
- 10’ x 10’ booth in Expo Hall
- 1/4 Page Demo Announcement in WWT Conference Guide
- 20 minute demo presentation on Demo Stage in Exhibit Hall
- Opportunity to provide private demos with attendees in designated areas throughout conference
- Company name on the website
- (2) VIP tickets to the Wonder Women Tech Conference
- Opportunity to provide SWAG for attendee bags

**COMMUNITY/SMALL BUSINESS SPONSOR**
(For local businesses, nonprofits and public educational institutions only)
$5,000
- 10’ x 10’ booth in Expo Hall
- 1/4 Page Feature in WWT Conference Guide
- Logo placement on website
- (2) VIP tickets to the Wonder Women Tech Conference
- Opportunity to provide SWAG for attendee bags
- Receive special shout outs on Social Media Platforms
**WONDER WOMEN TECH SPECIAL ENGAGEMENT SPONSORSHIPS**

<table>
<thead>
<tr>
<th>SPONSORSHIPS</th>
<th>DESCRIPTION</th>
</tr>
</thead>
<tbody>
<tr>
<td>WONDER WOMEN TECH WEEK SPONSOR</td>
<td>Wonder Women Tech Week kicks off the week before the main WWT Conference with over 30 community and WWT hosted events, featuring fireside chats, code-a-thons, panel discussions, gaming night and meet and greets.</td>
</tr>
<tr>
<td>WONDER WOMEN TECH WEEK SPONSOR <strong>$25,000 (10 available)</strong></td>
<td></td>
</tr>
<tr>
<td>WWT LAUNCH PARTY SPONSOR</td>
<td>We’ll kick off the conference with an Awards Launch Party. The event will offer a co-branded opportunity to provide our VIP attendees, City officials, Speakers, Award Recipients and guests an evening of entertainment, dessert and appetizers, a hosted bar, and more.</td>
</tr>
<tr>
<td>WWT LAUNCH PARTY SPONSOR <strong>$25,000 (3 available) / $60,000 (Exclusive Sponsor)</strong></td>
<td></td>
</tr>
<tr>
<td>JUNIOR INNOVATION CAMP SPONSOR</td>
<td>Engage and Inspire 350+ Urban students ages 13-18 through innovative STEAM activities over 2 days. Students will learn to code, build games, explore media, technology, science and entrepreneurship. Program offered free to students.</td>
</tr>
<tr>
<td>JUNIOR INNOVATION CAMP SPONSOR <strong>$10,000</strong></td>
<td></td>
</tr>
<tr>
<td>LEARNING CENTER SPONSOR</td>
<td>350+ Adults who may be interested in changing careers or learning new skills will have the opportunity to learn at no cost in the WWT Learning Center. Learn how to code and be exposed to STEAM activities and entrepreneurship.</td>
</tr>
<tr>
<td>LEARNING CENTER SPONSOR <strong>$10,000 (4 available)</strong></td>
<td></td>
</tr>
<tr>
<td>NETWORKING LOUNGE SPONSOR</td>
<td>Located right outside of the Exhibit hall. It will allow attendees to network with each other and relax in between sessions/talks. Attendees will relax at massage area, makeup and hair station, an acoustic entertainment stage, hosted snacks and beverages, and other unique opportunities for engagement.</td>
</tr>
<tr>
<td>NETWORKING LOUNGE SPONSOR <strong>$30,000 (3 available) / $75,000 (Exclusive Sponsor)</strong></td>
<td></td>
</tr>
<tr>
<td>BREAKOUT/WORKSHOP HALL SPONSOR</td>
<td>Gain massive exposure while engaging attendees in a unique ways by offering seating in your personally branded area featuring a real life palm tree, and a table or marketing space.</td>
</tr>
<tr>
<td>BREAKOUT/WORKSHOP HALL SPONSOR <strong>$20,000 (7 available)</strong></td>
<td></td>
</tr>
<tr>
<td>CABANA PATIO LOUNGE SPONSOR</td>
<td>Located right outside the Exhibit Hall and Networking Lounge area, this beautiful patio will provide a true California beach experience featuring outdoor cabana spaces for seating and opportunities for games and virtual reality demos.</td>
</tr>
<tr>
<td>CABANA PATIO LOUNGE SPONSOR <strong>$50,000</strong></td>
<td></td>
</tr>
<tr>
<td>WWT SPEAKER &amp; VIP LOUNGE SPONSOR</td>
<td>Speakers and VIP guests can relax with a complimentary massage, and enjoy heavy snacks and beverages before their moment on stage!</td>
</tr>
<tr>
<td>WWT SPEAKER &amp; VIP LOUNGE SPONSOR <strong>$25,000 (4 available)</strong></td>
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</tr>
<tr>
<td>Sponsorship Package</td>
<td>Details</td>
</tr>
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<td>-------------------------------------------</td>
<td>-------------------------------------------------------------------------</td>
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<tr>
<td><strong>SPEAKER/VIP LUNCHEON SATURDAY or SUNDAY</strong></td>
<td>Engage our pioneering Speakers and VIPS, by sponsoring a complimentary lunch! This luncheon will be hosted within walking distance of venue and will feature WWT speakers, city officials, and conference VIPs</td>
</tr>
<tr>
<td><strong>SPONSOR - $20,000 (2 available)</strong></td>
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<tr>
<td><strong>WIFI SPONSOR</strong></td>
<td>Brand our WiFi Network by having exclusive naming rights of the WiFi Network SSID. Reach all attendees this way!</td>
</tr>
<tr>
<td><strong>$20,000 (1 available)</strong></td>
<td></td>
</tr>
<tr>
<td><strong>WWT CLOSING PARTY SPONSOR</strong></td>
<td>Engage our VIP attendees, City officials, Speakers, Award Recipients and guests an evening of entertainment, dessert and appetizers, hosted bar, and more.</td>
</tr>
<tr>
<td><strong>$25,000 (3 available) / $60,000 (Exclusive Sponsor)</strong></td>
<td></td>
</tr>
<tr>
<td><strong>WATER/COFFEE/TEA STATIONS SPONSOR</strong></td>
<td>WWT will provide complimentary water, coffee, tea and snacks to our attendees. Sponsor signage will be displayed throughout beverage station areas.</td>
</tr>
<tr>
<td><strong>$10,000 (4 available) / $35,000 (Exclusive Sponsor)</strong></td>
<td></td>
</tr>
<tr>
<td><strong>CONFERENCE BAGS SPONSOR</strong></td>
<td>WWT will produce a co-branded eco-friendly conference bag that will be distributed to all attendees. Both WWT and the sponsor’s logos are included in the bag design.</td>
</tr>
<tr>
<td><strong>$15,000 (1 available)</strong></td>
<td></td>
</tr>
<tr>
<td><strong>LANYARDS SPONSOR</strong></td>
<td>Every attendee gets a badge, which means every attendee will be promoting you through your branded lanyards!</td>
</tr>
<tr>
<td><strong>$10,000 (1 available)</strong></td>
<td></td>
</tr>
<tr>
<td><strong>CHARGING STATIONS SPONSOR</strong></td>
<td>Attendees love to the option to charge their phones and laptops! WWT will have multiple charging stations throughout the conference area. Each station will offer sponsors branding opportunities through signage and if desired, giveaways.</td>
</tr>
<tr>
<td><strong>$10,000 (2 available)</strong></td>
<td></td>
</tr>
<tr>
<td><strong>45 MINUTE WORKSHOP</strong></td>
<td>Host a workshop as a part of our workshop series. This package also includes a booth in our expo hall.</td>
</tr>
<tr>
<td><strong>$4,000 (8 available)</strong></td>
<td></td>
</tr>
<tr>
<td><strong>LOGO IMPRINT ON BADGE</strong></td>
<td>Every attendee gets a badge. Include your black and white logo on the badge that every attendee will look at!</td>
</tr>
<tr>
<td><strong>$6,000 (1 available)</strong></td>
<td></td>
</tr>
<tr>
<td><strong>WELCOME AREA</strong></td>
<td>Be the first thing that attendees see when your welcome to WWT Conference Signage greets them at the door.</td>
</tr>
<tr>
<td><strong>$10,000 (1 available)</strong></td>
<td></td>
</tr>
<tr>
<td><strong>BRAND OUR SCREENS</strong></td>
<td>Attendees will meet your company logo and commercial upon entering the conference on free standing flat screens.</td>
</tr>
<tr>
<td><strong>$5,000 (2 available)</strong></td>
<td></td>
</tr>
<tr>
<td><strong>WORKSHOP ROOMS</strong></td>
<td>Target the attendees who are attending WWT Workshops throughout the conference over 2 days. You signage and brochures will be located in each of your sponsored rooms.</td>
</tr>
<tr>
<td><strong>$2,500 (2 available)</strong></td>
<td></td>
</tr>
</tbody>
</table>
## WONDER WOMEN TECH SCHOLARSHIPS

<table>
<thead>
<tr>
<th>WWT DOMESTIC SCHOLARSHIPS</th>
<th>Wonder Women Tech Scholarships are provided to WWT Scholarship applicants who would like to attend the WWT conference. Scholarships cover the cost of domestic travel, lodging, and registration for applicants who live in the United States. Lunch is also provided.</th>
</tr>
</thead>
<tbody>
<tr>
<td>$2,500 (unlimited available)</td>
<td></td>
</tr>
<tr>
<td>WWT INTERNATIONAL SCHOLARSHIPS</td>
<td>Wonder Women Tech has received multiple requests from interested attendees all over the world! Help us make it possible to provide Scholarships and Stipends to International attendees interested in attending the conference. Scholarships allow applicants the ability to attend the conference, and cover the cost of travel, lodging, and registration for applicants who live outside of the United States. Lunch is also provided.</td>
</tr>
<tr>
<td>$5,000 (unlimited available)</td>
<td></td>
</tr>
</tbody>
</table>

### CONFERENCE GUIDE ADVERTISING

- Back Cover: $5,000
- Inside Front Cover: $4,000
- Inside Back Cover: $4,000
- 2 Page Center Spread: $3,000

### GENERAL ADS

- Full Page: $1,250
- Half Page: $850
- Quarter Page: $550

For more information about these opportunities contact us at sponsorships@wonderwomentech.com or call (855) 508-5088

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WE APPRECIATE ALL OF OUR SPONSORS AND PARTNERS WHO EACH MAKE WONDER WOMEN TECH A SUCCESS!