ABOUT WONDER WOMEN TECH

Wonder Women Tech is an organization that produces year-round programming and national and international conferences that highlight, educate, and celebrate women and diversity in STEAM (Science, Technology, Engineering, Arts, Math), innovation and entrepreneurialism. Our conferences and programming offer a variety of speakers, panel discussions, coding classes, workshops, hackathons, community inclusion activities, thought leadership, and other dynamic programming geared towards empowering women, girls, people of color, the underrepresented, and diverse communities.

We seek to create a shift in diversity and inclusion within STEAM industries by offering revolutionary content and impactful discussions.
OUR VISION

INNOVATE

We Disrupt the STEAM Industry For Women & Diversity

Our mission is to highlight, educate and celebrate women and diversity in STEAM. We seek to disrupt the conference model, creating a shift in diversity and inclusion within STEAM industries, by offering the latest game-changing trends and revolutionary content.

We produce international events that will further the development of females and diverse global communities while creating new markets and industries.

EMPOWER

We Cultivate Inclusivity & Collaboration To Transform Communities

Our WWT Immersion program pairs our Sponsors and Partners with our attendees and online community network with mentorship, internship and ‘Job Shadow’ opportunities. The Wonder Women Tech Ambassador program creates a cross promotional partnership and engagement platform between our strategic partners and the WWT global community.

IGNITE

We Spark The Potential For Greatness Within Future Innovators

Our Junior Innovation Camp is provided at no cost to participants and engages students ages 8 to 17 years with courses that teach coding, filmmaking, game development, DIY projects and entrepreneurship. The WWT Learning Center teaches adults how to code and/or build games. Our WWT Career Fair allows registered guests to attend a career fair which will feature booths from our sponsors/partners who are actively looking for talent in STEAM, and provides an opportunity for attendees to secure job placement and internships.
UNDERREPRESENTATION OF WOMEN

It’s a well known fact that women and people of color are underrepresented in STEAM fields. In 2015, women held 57% of all professional occupations, yet they held only 25% of all computing occupations.\(^1\) In addition, participation levels for women of color are even lower.

Attrition

The attrition rate of women quitting in the high tech sectors is more than twice the number of men.\(^2\) This figure is troubling, considering that companies who invest in these women lose 50% of their female talent.

Some of the significant factors that contribute to female attrition include workplace experiences, lack of access to key creative roles, and feeling “stalled” in their careers due to the difficulty to advance into leadership roles such as C-suite or senior management positions.\(^3\)

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LACK OF DIVERSITY = LOSS OF PROFITS

A series of studies demonstrated that diverse teams consistently outperform teams comprised of only the highest-ability members, while an analysis of more than 20,000 venture-backed successful tech companies had twice as many women in senior positions as unsuccessful ones.

DECREASE OF STEAM-BASED CURRICULUM

The U.S. developed as a global leader through its scientists, engineers, and innovators, yet not enough of our youth have access to quality STEAM learning opportunities. With fewer students pursuing careers in STEAM, as well as a short supply of skilled teachers, the U.S. is falling behind internationally in areas of math and science. In an ever-increasing competitive global economy, we need STEAM-based curriculum more than ever to keep the U.S. at the front of global innovation.

THE WWT SOLUTION

• CREATE NATIONAL STEAM CONFERENCE PLATFORM

• CULTIVATE CAREER-DEVELOPMENT AND NETWORKING OPPORTUNITIES

• INCUBATE IDEAS & SOLUTIONS GEARED TOWARDS WOMEN AND DIVERSITY IN TECH

• PRODUCE STEAM-FOCUSED WORKSHOPS FOR ADULTS, YOUTH, SENIORS, DEAF & DISABLED

• EXPOSE UNDERREPRESENTED YOUTH TO STEAM-RELATED CAREERS

• OFFER FREE AND LOW-COST PROGRAMMING AND EVENTS FOR UNDERREPRESENTED COMMUNITIES

• COLLABORATE WITH STRATEGIC PARTNERS TO EXPAND THE WWT VISION
Lisa Mae Brunson is a Creative Visionary, Speaker, Author & Social Innovator that is committed to impacting humanity on a global scale.

She was recently named Long Beach Post’s 40 Under 40 Winner, and she is a Commissioner on the board for Technology and Innovation for the City of Long Beach. Lisa Mae is the founder of Wonder Women Tech, and has launched Junior Innovation Camps for underprivileged kids. She is founder of two hackathons—Hacks 4 Humanity, a hackathon for Social Good, and Wonder Women Hacks, a hackathon to address challenges facing women and girls.

She received a three-year commitment from the City of Long Beach to host the Wonder Women Tech Conference from 2016 – 2018 at the Long Beach Convention Center.

Lisa Mae is currently on the Advisory Board for the California Women’s Conference and InnovateLA, which produces LA’s Innovation Weeks in October and speaks at conferences, events and universities.

Lisa Mae recently created The Wonder Women Tech Show, a talk show web series that highlights pioneering women in STEAM, innovation and entrepreneurship. She is also co-host and producer of the show.
PAST SPONSORS

Google  YouTube  facebook  LONG BEACH INNOVATION TEAM  Microsoft  NASA

Virgin Galactic  AOL  verizon  HYPERLOOP  lyft  Time Warner Cable

CITY OF LONG BEACH  Long Beach City College  Molina Healthcare  FreeConferenceCall.com  WordPress

Marriott  Los Angeles Auto Show  Goldman Sachs  10,000 small businesses  City National Bank  Cornerstone ON DEMAND Empowering People

Tech LA  Udemy  Twilio  WeWork  General Assembly  Pluralsight  School of Devs
PAST SPONSORS

#BUILTBYGIRLS  SKYAT  CREATIVE  DAQRI  BRANDIFY  CROSS CAMPUS  PORT TECH LOS ANGELES

PIP TOMPKIN STUDIO

NationBuilder  RALEIGH STUDIOS WORLDWIDE  Fund dreamer  zestfinance  Forté FOUNDATION  urbansitter

CAUSECAST  Passion PLANER  stella & dot  GLAMSQUAD  Stylinity  Originate  NAKERAI COSMETICS OF HOLLYWOOD

DINECOSA WINE  MARQUIS  KEURIG  KIND  trueToniqs  THRIVE  nature's bakery  NOVICA  topi
Wonder Women Tech Conference Attracts Hundreds In Playa Vista
"With Wonder Women Tech, the roles are reversed, and it is truly magical to see and explore a new dynamic where we women rule!"

700 Expected at Conference Promoting Women in Tech, Science, Math Careers
Women need to make their voices heard because they are also consumers. "We need to be on the other side, deciding what to make for women,"

Long Beach to Lead a "Women in Innovation Revolution,"
"Our city is already one of the most diverse and we have great examples of women leaders and innovators all around us. Wonder Women Tech is about the innovation diversity and inclusion bring about."
BRAND IMPACT

#WEAREPIONEERS  #WEARECHANGEMAKERS  #INVESTINABOSS
#WWT2016  #WONDERWOMEN TECH  #WWT2017

SOCIAL MEDIA IMPRESSIONS

Twitter: 4.8M
Facebook: 1.3M
Instagram: 250K
LinkedIn: 5.8M

GENERAL TWITTER DISTRIBUTION

- 64% From USA
- 13% From Kenya
- 11% From UK
- 63% From New York
- 21% From California
- 15% From Other States

COUNTRY DISTRIBUTION

US STATES DISTRIBUTION

- 52% Women
- 48% Men
NATIONAL CONFERENCE HIGHLIGHTS

2015 HIGHLIGHTS - THEME: #WONDERWOMENTECH

- Over 1,000 Attendees
- Produced by LA Auto Show
- 100 Wonder Women Hacks Hackathon participants
- 40 Time Warner Media Challenge Participants
- 100 kids attended our Junior Innovation Camp
- Microsoft Gaming Sessions taught participants how to build games
- General Assembly offered free coding classes
- Featuring an ‘Air Jordan Sports Technology Zone’ replete with basketball court and Air Jordan tennis shoes exhibit
- 70 Speakers from around the world
- WWT Expo featured 40 exhibitors
- Three Female Innovators were honored at our Pioneering Women Awards Ceremony hosted by the Mayor of LA

2016 HIGHLIGHTS - THEME: #WEAREPIONEERS

- Trended on Twitter at #2 and #6
- 2,000 attendees
- 120 kids attended our Junior Innovation STEAM camp
- Over 12,000 Facebook Live views
- Over 140 speakers from around the world
- Career Fair and Expo available to registered guests
- Word Press offered a STEAM workshop
- AOL’s #BUILTBYGIRLS “TechBoss 101” workshop
- DAQRI offered an AR Toolkit workshop
- Programming offered on three stages
- Mentorship and ‘Meet the Speaker Cabana Lounges available
- Invest in A Boss Pitch Competition honored three Female Founders
- 3 Deaf Presenters
- 4 Pregnant Presenters
- 4 Disabled Presenters, including 1 Two-time Paralympian Gold Medalist
- 37 seniors learned computer basics with Girl DevelopIt
- 28 deaf attendees participated in our Deaf STEAM workshop
- 1 attendee received a $250,000 second round investment!
- 106.6k impressions on Twitter

2017 HIGHLIGHTS - THEME: #WEARECHANGEMAKERS

PARTNER WITH US AND HELP MAKE AN EVEN GREATER IMPACT!

Ask us about London & Washington D.C.
2016 DEMOGRAPHICS

conference attendees: 2,000
increase from 2015

100%

20% Engineering Roles
35% Web/Software/Mobile Developers
30% STEAM Industry Professionals
15% Early Entry STEAM Professionals

120+ junior high & high school students

70% Female
30% Male
EXPERIENCE WWT
WWT YEAR ROUND PROGRAMMING

We need your support to offer STEAM and diversity and inclusion programming throughout the year! Wonder Women Tech is passionate about offering free and low cost programming that will innovate, empower, and ignite the professional and educational development of women, girls, and diverse communities within STEAM industries. Partnering with WWT to support these programs throughout the year will help to create a deep impact for the schools, nonprofits, community partners, and national and international programs that will benefit from our collaborative vision. We offer a variety of programs and events that are available with your support. These include:

<table>
<thead>
<tr>
<th>Panel Discussions, Industry Mixers, and Networking Events</th>
<th>Deaf and Disabled STEAM Workshops</th>
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</thead>
<tbody>
<tr>
<td>Hackathons</td>
<td>Career Fair and 'Speed Networking' events</td>
</tr>
<tr>
<td>Junior Innovation and Wonder Girl Camps</td>
<td>Thought Leadership and Career Development Workshops</td>
</tr>
<tr>
<td>Senior Computer Basics Workshop</td>
<td>Wonder Women Tech Show Webseries and more...</td>
</tr>
</tbody>
</table>

Please contact us to discover how YOU can support our year-round programs through sponsorship opportunities and brand exposure.

Email: sponsorships@wonderwomentech.com • Phone: 855-508-5088
innovate.

empower.

ignite.
<table>
<thead>
<tr>
<th>Year</th>
<th>Event</th>
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<tbody>
<tr>
<td>2014</td>
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<tr>
<td>January</td>
<td>Wonder Women Hacks Hackathon and Hacks 4 Humanity Hackathons are born</td>
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<td>April</td>
<td>Wonder Women Hacks supports LA Hacks with female hackers &amp; volunteers in Los Angeles, CA</td>
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<tr>
<td>October</td>
<td>Wonder Women Tech was born</td>
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<tr>
<td>2015</td>
<td></td>
</tr>
<tr>
<td>February</td>
<td>The first Wonder Women Tech Conference launches at the historic airplane hangar where the Spruce Goose was built in Playa Vista, CA</td>
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<tr>
<td>June</td>
<td>fishackathon</td>
</tr>
<tr>
<td>November</td>
<td>WWT works with the U.S. Department of State and other organizations to produce a #Fishackathon event in Long Beach, CA</td>
</tr>
<tr>
<td>2016</td>
<td></td>
</tr>
<tr>
<td>January</td>
<td>Wonder Women Hacks Hackathon and Industry Panel at California Women's Conference in Long Beach, CA</td>
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<tr>
<td>September</td>
<td>Wonder Women Tech is invited to produce its first conference with the City of Los Angeles and its Mayor, Eric Garcetti, the Commission on the Status of Women and other LA city officials</td>
</tr>
<tr>
<td>November</td>
<td>WWT lands a three year commitment with the City of Long Beach and its Mayor, Robert Garcia and the Bloomberg Philanthropies funded Innovation Team, to host Wonder Women Tech conferences from 2016 to 2018 at the Long Beach Convention Center</td>
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<tr>
<td>2017</td>
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<tr>
<td>February</td>
<td>2015 Conference highlights include over 100 speakers, a Junior Innovation Camp, Wonder Women Hacks Hackathon, a Time Warner Media Challenge, an expo, and an Air Jordan Sports Technology Zone replete with a basketball court</td>
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<tr>
<td>July</td>
<td>WWT participates in the PowHerUp Conference at Loyola Marymount University (LMU)</td>
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<tr>
<td>October</td>
<td>Innovate LA 2015 in Long Beach, CA</td>
</tr>
<tr>
<td>2018</td>
<td></td>
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<tr>
<td>November</td>
<td>WWT co-produces a “Code: The Film” screening and industry panel discussion with California State University Long Beach (CSLUB) in Los Angeles, CA</td>
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### Lesbians Who Tech

<table>
<thead>
<tr>
<th>Month</th>
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<tbody>
<tr>
<td><strong>February</strong></td>
<td>WWT participates in the Lesbians Who Tech Summit in San Francisco, CA</td>
</tr>
<tr>
<td><strong>April</strong></td>
<td>WWT participates in Congressman Alan Lowenthal’s Young Women’s Empowerment Conference in Long Beach, CA; WWT launches its global #InvestInABoss Pitch Competition</td>
</tr>
<tr>
<td><strong>July</strong></td>
<td>The 2016 WWT Conference kicks off at its new home at the Long Beach Convention Center in Long Beach, CA</td>
</tr>
<tr>
<td><strong>October</strong></td>
<td>Capital One invites WWT to contribute to Women in Tech Demo Day and Dallas TechWeek, in Dallas, TX.</td>
</tr>
<tr>
<td><strong>November 2017</strong></td>
<td>WWT participates in The California Women's Conference in Long Beach, CA</td>
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#### 2016

<table>
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<tr>
<th>Month</th>
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<tbody>
<tr>
<td><strong>March</strong></td>
<td>WeWork Los Angeles hosts “An Evening with Wonder Women Tech Panel and Networking Mixer” at its new Gastower location in Downtown Los Angeles</td>
</tr>
<tr>
<td><strong>June</strong></td>
<td>WeWork Pasadena hosts a special “An Evening with Wonder Women Tech Panel and Networking Mixer” featuring Virgin Galactic and NASA’s JPL at its new JPL inspired location in Pasadena, CA</td>
</tr>
<tr>
<td><strong>July</strong></td>
<td>#WWT2016 highlights include over 150 speakers, 2,000 attendees, senior, deaf and disabled workshops, three stages, junior innovation camp, career fair and expo, and explorations in space and AR technology.</td>
</tr>
<tr>
<td><strong>September</strong></td>
<td>WWT participates in TechDayLA in Los Angeles, CA</td>
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<tr>
<td><strong>December</strong></td>
<td>WWT partners with the McCain Institute for International Leadership</td>
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#### 2017

<table>
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<tr>
<td><strong>April 2017</strong></td>
<td>WWT London Conference</td>
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<tr>
<td><strong>August 2017</strong></td>
<td>WWT National Conference Long Beach, CA</td>
</tr>
<tr>
<td><strong>November 2017</strong></td>
<td>WWT Washington D.C. Conference</td>
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</tbody>
</table>

WWT is one of only 11 organizations in the nation to receive the 2016 - 2017 Next Generation Leader from the McCain Institute of International Leadership.

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**Timeline 2014-2017**

- **2014**
  - Wonder Women Tech was born
  - October
  - Wonder Women Tech’s vision to highlight, educate, and celebrate women and diversity in tech, STEAM and innovation is born in Long Beach, CA

- **2015**
  - Wonder Women Hacks supports LA Hacks with female hackers & volunteers in Los Angeles, CA
  - Wonder Women Hacks 4 Humanity “Hackathon for Social Good” launches at Arizona State University (ASU) in Phoenix, AZ
  - Wonder Women Hacks Hackathon and Hacks 4 Humanity Hackathons are born
  - Wonder Women Hacks Hackathon and Industry Panel at California Women’s Conference in Long Beach, CA
  - Wonder Women Tech is invited to produce 1st Wonder Women Tech Conference launches at the historic airplane hangar where the Spruce Goose was built in Playa Vista, CA

  #WWT2015 was produced with support from: LA Auto Show, Microsoft, Google, Time Warner, General Assembly, AT&T, Lyft, YouTube, and many others!

- **2016**
  - 2015 Conference highlights include over 100 speakers, a Junior Innovation Camp, Wonder Women Hacks Hackathon, a Time Warner Media Challenge, an expo, and an Air Jordan Sports Technology Zone replete with a basketball court
  - WWT co-produces a “Code: The Film” screening and industry panel discussion with California State University Long Beach (CSLUB) in Los Angeles, CA
  - WWT participates in Lesbians Who Tech Summit in San Francisco, CA
  - WWT participates in Microsoft’s DigiCamp for Washington Middle School in Long Beach, CA
  - WWT launches its global #InvestInABoss Pitch Competition
  - WWT participates in Congressmen Alan Lowenthal’s Young Women’s Empowerment Conference in Long Beach, CA
  - WWT is one of only 11 organizations in the nation to receive the 2016 - 2017 Next Generation Leader from the McCain Institute of International Leadership

- **2017**
  - WWT participates in Innovative LA 2015 in Long Beach, CA
  - WWT partners with the McCain Institute for International Leadership
  - WWT participates in Congressman Alan Lowenthal’s Young Women’s Empowerment Conference in Long Beach, CA
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